



press release

For Immediate Release

ADC fiber-optic connectivity portfolio aligned with new 802.3ba standard in telco and data centre markets

Company participated in industry task force that drove new IEEE Standard supporting 100 Gbps and 40 Gbps Ethernet speeds

London UK, 28th June 2010 –ADC (NASDAQ: ADCT) (www.adc.com) today announced that it supports the Institute of Electrical and Electronics Engineers (IEEE) 802.3ba standard that was ratified last week and has participated in the industry task force that helped to define the new standard. This standard represents a major advancement in these emerging technologies, and is the first specification that supports both 100 GbE and 40 GbE throughput speeds over fiber-optic cables for telecom carriers and enterprise data centres.

With internet traffic volumes expected to grow by nearly 50 percent every year, carriers and data centres are already preparing for next-generation 100 Gbps and 40 Gbps Ethernet technologies to support the surging demand for broadband applications and content. In anticipation of the new standard, ADC has prepared its fiber optic portfolio to handle the new speeds so customers can take advantage of fiber cabling solutions that are fully-compatible with the new standard today.

“The move to 100 GbE technology will drive an exponential expansion in throughput capacity for carriers and data centre operators, over time replacing the existing 10 Gb and 1 Gb Ethernet connections that are in place today,” said Carsten Storbeck, director of product management for EMEA at ADC. “With 100 GbE technology, providers will be able to move the equivalent of a full-length DVD movie in less than a second over a single channel of a single fiber-optic connection.

“As carriers and data centres plot their upgrade strategies to take advantage of the new standard in the months and years to come, ADC is ready today to provide fiber-optic cabling and interface solutions that are fully compatible with 802.3ba, as well as existing 10 Gbps technology,” said Lang. “Our advance work will help to ensure that our customers are well-positioned to move to 100 GbE or 40 GbE platforms whenever their traffic needs dictate.”

As global enterprise requirements continue to evolve, the volumes of data needing to be transmitted and stored will continue to grow exponentially. According to analyst firm IDC, storage growth is continuing at a compound annual growth rate of more than 35 percent, and a recent Cisco Systems study predicts overall annual data traffic growth of 46 percent – a six-fold growth in traffic between 2007 and 2012.

The new technologies as a result of the standard are expected to lead to the development of new data centre ecosystems, including a common network interface, servers and other gear, to help providers more effectively and efficiently meet the demands.

ADC Fiber Optic Portfolio Aligned with New 802.3ba Standard – Page 2

“From triple-play entertainment services to enterprise applications on demand to the proliferation of smartphones, there’s no question that data volumes will continue to grow at a strong pace in the years to come,” noted Lang. “Even as many data centres are just moving to 10 GbE today, it’s critical for operators to plan ahead for the next generation of technology, and that’s why ADC is ready to deliver fiber cabling for tomorrow’s 802.3ba equipment.”

For more information about ADC’s solutions to support 100 GbE and 40 GbE go to <http://www.adc.com/us/en/Library/Literature/108956AE.pdf>

About ADC

ADC provides the connections for wireline, wireless, cable, broadcast, and enterprise networks around the world. ADC's innovative network infrastructure equipment and professional services enable high-speed Internet, data, video, and voice services to residential, business and mobile subscribers. ADC (NASDAQ: ADCT) has sales into more than 130 countries. Learn more about ADC at www.adc.com.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. These forward-looking statements include expectations and beliefs related to ADC’s future financial performance. The statements made by ADC are based upon management's current expectations and are subject to certain risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. These risks and uncertainties include those identified in the section captioned “Risk Factors” in Item 1A of ADC’s Annual Report on Form 10-K for the year ended September 30, 2009, as may be updated in Item 1A of ADC’s subsequent Quarterly Reports on Form 10-Q or other filings ADC makes with the SEC. ADC disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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