



press release

For Immediate Release

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ADC and APC Partner to Deliver Fibre-focused, Integrated Solutions for Data Centres

Companies to Offer Seminar Series on Data Centre Optimisation Throughout May

SYDNEY, AUSTRALIA, 29 APRIL, 2009 – ADC KRONE , a leading manufacturer of next-generation network infrastructures, and APC, the global leader in integrated critical power and cooling services, today announced that they are forming a strategic partnership that will deliver integrated solutions around fibre optic switches and storage area network devices to the data centre market.

The partnership will combine APC's expertise in complete physical infrastructure management and ADC KRONE's expertise in physical layer connectivity and fibre cable management to deliver differentiated and innovative solutions to data centre customers.

"The teaming of ADC KRONE and APC will ultimately allow end users, consultants and designers to select turn-key infrastructure solutions for data centre applications, regardless of the active electronics selected," said Glen Johnston, Senior Product Manager for ADC KRONE.

"With APC's extensive portfolio of racks, power, cooling, software, environmental monitoring and service capabilities and ADC KRONE's globally recognised network infrastructure equipment, we can now provide customers with a complete solution that addresses the growing use of fibre in the data centre," said Gordon Makryllos, Vice President, Pacific and Country General Manager for APC.

A combined portfolio from both companies will be designed to supply all infrastructure needs after a customer selects its active equipment, providing an end-to-end fibre infrastructure solution from power distribution through to physical layer connectivity.

As a result of this partnership, APC and ADC KRONE are offering a seminar series in several cities during the month of May. The first seminar will be held in Sydney on the 13th May, followed by Melbourne on the 21st May, Brisbane on the 26th May and Auckland (New Zealand) on the 19th May. At these seminars, customers can learn how to best optimise their data centre for cost savings and energy efficiency. Experts from APC and ADC KRONE will present the best tools for designing, installing and running an efficient data centre and network infrastructure.

To register for this event, go to
<http://www.adckrone.com.au/events/DataCentreRoadShow09/>

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About APC

APC by Schneider Electric, a global leader in critical power and cooling services, provides industry leading product, software and systems for home, office, data centre and factory floor applications. Backed by the strength, experience, and wide network of Schneider Electric's Critical Power & Cooling Services, APC delivers well planned, flawlessly installed and maintained solutions throughout their lifecycle. Through its unparalleled commitment to innovation, APC delivers pioneering, energy efficient solutions for critical technology and industrial applications. In 2007, Schneider Electric acquired APC and combined it with MGE UPS Systems to form Schneider Electric's Critical Power & Cooling Services Business Unit, which recorded 2008 revenue of €2,6 billion (including APC-MGE sales of \$3.7 billion) and employed 12,000 people worldwide. APC solutions include [uninterruptible power supplies \(UPS\)](#), [precision cooling units](#), [racks](#), [physical security](#) and design and [management software](#), including APC's [InfraStruXure®](#) architecture, the industry's most comprehensive integrated power, cooling, and management solution. Schneider Electric, with 114,000 employees and operations in 100 countries, achieved sales of €18,3 billion in 2008. For more information on APC, please visit www.apc.com. All trademarks are the property of their owners.

About ADC KRONE

ADC serves its customers as ADC KRONE in the Europe/Middle East/Africa, Asia-Pacific regions of the world. ADC KRONE provides the network infrastructure equipment and services needed to deliver voice, video, Internet and data communications around the world. Wireline, wireless, cable, enterprise, and broadcast network operators rely on ADC offerings to deliver bandwidth intensive, high-speed services to residential, business and mobile subscribers. ADC (NASDAQ: ADCT) has sales into more than 130 countries. Learn more about ADC KRONE at www.adckrone.com.

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